

FACE HUMAN RIGHTS – including the artwork and the social advertising spots – is on display at the United Nations Headquarters in New York in November 2010.

A project under the honorary protection of Dr. Heinz Fischer, President of the Republic of Austria and in close cooperation with the Austrian Mission to the UN.

FACE HUMAN RIGHTS supports the candidacy of the Republic of Austria for a seat on the UN Human Rights Council.

*For more information about guided tours of UN Headquarters or to book online, please see <http://visit.un.org> or call (+1) 212-963-TOUR (8687). For group reservations, please email [unitg@un.org](mailto:unitg@un.org) or call (+1) 212-963-4440.*

#### FACE HUMAN RIGHTS – Social Advertising Spots

The social advertising spots “FACE HUMAN RIGHTS”, produced by the company DoRo, intend to enhance the project FACING NATIONS – which gave a face to 124 people – by giving them a voice as well.

The renowned Austrian film director Rudi Dolezal conducted extensive interviews with many of the pictured people, and tried to distill each individual’s important and touching message that conveys the concern for human rights with emotion and intellect.

#### Exhibition “FACING NATIONS” Graz/Austria 2008



#### Exhibition “FACING NATIONS” Vienna/Austria 2009



## FACE HUMAN RIGHTS FACING NATIONS

world.culture.initiative



[facehumanrights.com](http://facehumanrights.com)

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ORF

Das Land  
Steiermark

kultur  
steiermark

Stadt  
Graz

Logo of the Austrian Mission to the UN

Logo of the Austrian Mission to the UN

Logo of the Austrian Mission to the UN

“No subject is more important than human rights – for me it goes without saying that I want to contribute to this great initiative.”



Rudi DOLEZAL  
Film director

#### Filming “FACE HUMAN RIGHTS – Social Advertising Spots”



[facehumanrights.com](http://facehumanrights.com)



# FACE HUMAN RIGHTS

## FACING NATIONS

The world.culture.initiative FACE HUMAN RIGHTS derived from the idea of giving a face to all people in our global society, independent of their origin, skin colour, gender, language, religion, and political or other beliefs (Article 2, The Universal Declaration of Human Rights). FACE HUMAN RIGHTS wants to encourage a world-wide dialogue for a better understanding of human rights – one that leads to more openness, tolerance, respect, and dignity in daily life.

Based on this understanding of a “Culture of Humanity”, in 2008 – to mark the 60th anniversary of the Universal Declaration of Human Rights – ORF/Austrian Broadcasting

Corporation Styria started in the Human Rights City Graz (Austria) with the artwork FACING NATIONS: a unique artistic, cultural, humanistic project which presents the spirit of the Declaration and its importance for our society in a very special manner.

The “ORF-Artist in Residence” Oskar Stocker painted 124 large oil portraits of 124 people from 124 nations/territories (living in Graz), which are joined together to form a painted surface. None of these individual pictures stands alone, each is a part of this unique “panorama of humanity”: The various lives, nationalities, destinies, and cultural and religious identities combine in an unbiased picture. FACING NATIONS brings the topic of human rights into our daily lives by means of an unusual artistic message.

The artwork FACING NATIONS is only one part of the world.culture.initiative FACE HUMAN RIGHTS.

Another essential elements are social advertising spots, produced by the international renowned Austrian film director Rudi Dolezal. As an autonomous advancement of the artwork, the spots focus on multiculturalism and the great significance of human rights in a very special way.

FACE HUMAN RIGHTS should be an impulse for further projects and concepts to promote the thoughts and the idea of a humane coexistence: to understand the Universal Declaration of Human Rights as the foundation and the minimum standard for a developed global society!

*Idea FACING NATIONS/FACE HUMAN RIGHTS:  
Gerhard DRAXLER*

### FACING NATIONS

Inspired by the idea of “giving a face to the people”, the “ORF-Artist in Residence” Oskar Stocker has succeeded in capturing 124 people from 124 nations/territories – living in the city Graz/Austria – on his sketch pad. Based on these, he created large format oil portraits in his studio, which he then combined into a unique monumental panorama of humanity.

Oskar Stocker met with each of these representatives for an intensive dialogue. These meetings were accompanied by a small team from the Institute for Sociology of the Karl Franzens University Graz, which thoroughly documented each individual life and immigration history.



“All human beings are born free and equal in dignity and rights. They are endowed with reason and conscience and should act towards one another in a spirit of brotherhood.”

Article 1  
The Universal Declaration of Human Rights

“FACE HUMAN RIGHTS reflects the very essence of the Universal Declaration of Human Rights: The attention, dignity and respect paid to every person with regard to their individuality and uniqueness as the basic measure of humanity.”

Dr. Heinz FISCHER  
President of the Republic of Austria

“FACE HUMAN RIGHTS is a symbol for the endeavor to be constantly aware of the Universal Declaration of Human Rights as the common ideal of all peoples and nations and to demand awareness of human rights in daily life!”

Gerhard DRAXLER  
Managing Director, ORF Styria

“Out of sheer joy of painting, I have created my peaceful world, in which all persons can meet each other eye to eye. FACING NATIONS is an exciting trip around the world – a journey of discovery. Art is my way of showing what kind of coexistence is also possible.”

Oskar STOCKER  
Artist (born 1956, lives and works in Graz/Austria)